

NEDA at Yankee Dental Congress 28



The NEDA team at the 27th Yankee Dental Congress greeting a dentist.

New England
Dental
Administrators
*welcomes
new groups*

Watts Industries, Inc.
North Andover, MA

**Armenian Nursing and
Rehabilitation Center**
Jamaica Plain, MA

Sonus Networks, Inc.
Westford, MA

Optelec
Westford, MA

**Granite
Telecommunications**
Quincy, MA

**Channing Bete
Company**
South Deerfield, MA

Planned Parenthood
Boston, MA

Yankee Dental Congress 28!

For the fifth year, the NEDA team will participate at the
Yankee Dental Congress on January 30 through February 2, 2003.
Stop by our booth to learn more about New England Dental Administrators.



Dividends for DentistsSM

New England Dental Administrators is rewarding its participating dentists through the Dividends for Dentists Program. It's our way of saying "thanks" for your dedication and service to our NEDA customers. We know that you are an integral part of NEDA's success.

Benefits *to you...*

- ✓ *Volvo discount program offered exclusively to NEDA dentists and their office staff*
- ✓ *OSHA Compliance Training Program at a significant discount*
- ✓ *Personalized Toothbrush offer through www.dentalelite.net*

If you would like to learn more about the Dividends for Dentist Program, contact Melanie Huntington at 1-877-603-8068 or visit us at the Yankee Dental Conference in Boston at Booth # 523.

HIPAA Update

Remember that everyone involved with the health insurance industry, including dentists, purchasing groups, and insurance carriers, must comply with the HIPAA (Health Insurance Portability and Accountability Act) regulations that affect them. Get more information about HIPAA at the following key Web sites:

- Workgroup for Electronic Data Interchange (WEDI)
www.wedi.org
- Washington Publishing Co. (WPC) for Insurance Industry Implementation Guides
www.wpc-edi.com
- Dept. of Health & Human Services (HHS) Administrative Simplification
www.aspe.hhs.gov/admsimp/

Participating dentist
network—still growing!

1,350

NEDA continues to build a strong
dentist network in Massachusetts.

nearly 1,350!

Announcing New “Custom Fitted” Radio Ad Campaign

We are pleased to announce our new radio advertising campaign to be aired in Western Massachusetts. The theme, custom-fitted dental plans at custom fitted prices, focuses on New England Dental’s streamlined dental benefits and that dental coverage with NEDA “fits you and your employees like it was made for you.” The sixty second spots will be aired on WAQY/102.1 Classic Rock; WHYN/560 AM Talk Radio; WNNZ/640 AM Sports during mid January through March and mid September through November of 2003.

CDT-4 Code Conversion

New England Dental Administrators, LLC (NEDA) is pleased to announce our successful code conversion! All of our systems have been updated to enable CDT-4 procedure codes to be processed for claims payment (paper and electronic).

The CDT-4 conversion means that we are now operationally capable of processing claims with CDT-4 procedure codes in accordance with HIPAA federal guidelines.

If you have any questions regarding the code conversion, please feel free to contact Melanie Huntington at 1-877-603-8068.

www.nedallc.com

new england DENTAL
ADMINISTRATORS, LLC



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Concord, NH 03302-2006
1-877-603-8068/corporate
1-800-253-1358/customer service

PRESORTED
STANDARD
U.S. POSTAGE
PAID
RMS